



**FRIDAYS,
APRIL 16 - JUNE 26, 2021
7 - 9 P.M.
WEBB FIELD**

Event Highlights

- 10 free concerts
- 20 performing artists
- 10 not-for-profit intermissions
- 7+ genres of music
- Food Trucks
- Public Art Project
- Partnership between Marion Cultural Alliance and the City of Ocala
- Funded through national creative placemaking Levitt Foundation.

Why Levitt AMP Ocala?

- FREE, accessible, cultural arts programming.
- Community safe space that transcends socio-economic barriers
- Promotes public art
- Garners support for local not-for-profit arts organizations and programs
- Promotes Webb Field as a community green space.
- Supports local business through the arts spending (\$4 for every \$1 spent*)

**Americans for the Arts/ Arts & Economic Prosperity Study 5*

2021 LEVITT AMP OCALA SPONSORSHIP

Below is an outline of benefits we can provide your organization throughout the 10-week series and beyond. We'd love to explore additional ways to bring value to your sponsorship.

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| Top Sponsor \$25,000+ | <ul style="list-style-type: none">• Inclusion in any broadcast media• Exclusive level—and category• Stage speaking opportunities• Primary placement on all materials• Company “Chill Zone” tent.• Plus all Music level benefits |
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| Music \$10,000 | <ul style="list-style-type: none">• Exclusive sponsorship level• Inclusion on any print/billboards• Social Media Features/Ads• Logo on rack card• Plus all Lawn level benefits |
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| Lawn \$5,000 | <ul style="list-style-type: none">• Logo on stage banner• Stage Recognition• Logo on t-shirt• Plus all Concert level benefits |
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| Concert \$2,500 | <ul style="list-style-type: none">• Social Media Mentions• Logo on series t-shirt• Logo in weekly email blasts• Plus all Community level benefits |
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| Community \$1,000 | <ul style="list-style-type: none">• Logo on series poster• Logo on website• Onsite exhibition space |
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Sponsorship Contacts

Jennifer Normoyle
Grants & Outreach Manager
Ocala Recreation & Parks
Cultural Arts Division
352-629-8220
jnormoyle@ocalafl.org

Jaye Baillie
Executive Director
Marion Cultural Alliance
352-369-1500
jaye.baillie@mcaocala.com

2021 LEVITT AMP OCALA SPONSORSHIP FORM

Organization Information

Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Website: _____

Level of Sponsorship

- | | |
|---|---|
| <input type="checkbox"/> \$25,000 Top Sponsor (Exclusive) | <input type="checkbox"/> \$2,500 Concert Sponsor |
| <input type="checkbox"/> \$10,000 Music Sponsor (Exclusive) | <input type="checkbox"/> \$1,000 Community Sponsor |
| <input type="checkbox"/> \$5,000 Lawn Sponsor | <input type="checkbox"/> My sponsorship is in-kind. <i>Please attach proposal of services.</i> |

Exhibition Space Information

Sponsorship includes a 10x10 space, please provide information below on requested accommodations. Please note electrical access is limited and cannot be guaranteed.

- | | |
|--|--|
| <input type="checkbox"/> I intend to use my space at 1+ concerts | <input type="checkbox"/> I request power at my tent |
| <input type="checkbox"/> I will be using my own branded tent | <input type="checkbox"/> I request 1 table and 2 chairs for my tent. |
| <input type="checkbox"/> I request use of a 10x10 tent | |

General Release

In signing below, SPONSOR does hereby covenant and agree to indemnify, hold harmless, and defend the City of Ocala (CITY) and Marion Cultural Alliance (MCA) and its elected officials, employees, and volunteers from and against any and all claims, actions, liability, loss, damage, injury, death, or expense of any and every kind which may accrue or be suffered by any person, partnership, or other entity of any kind, in whole or in part from the intentional or negligent acts or omissions of SPONSOR or its employees, agents, subcontractors, successors, or assigns. In the event that any suit or action is brought, SPONSOR, its successors and assigns shall defend the suit or action at SPONSORS sole cost and expense and shall fully satisfy any judgment that is rendered against CITY, MCA or its elected officials, employees, or volunteers, or any combination thereof.

My signature below certifies that I am a representative of the above organization and authorized to make this commitment of sponsorship for the Levitt AMP Ocala Music Series.

Signature _____ Date: _____

**Please email sponsorship agreement and corporate logo to jnormoyle@ocalafl.org.
Credit card payments are accepted by phone at 352-629-8447. Payments may also be mailed to:
Ocala Recreation & Parks Attn: Cultural Arts: Levitt AMP, 828 NE 8th Avenue, Ocala, FL 34470 .
All payments should be made out to the City of Ocala.**