

Visual Artist Application

First Friday Art Walk Season 2020 - 2021



STEP ONE: Tell us about you.

I participated in the 2019-20 Season of First Friday Art Walk

I was a 2020 Student and Emerging Artist Exhibition Winner

Individual Artist Name: _____

Group Name: _____ Number of Members: _____

Contact Person: _____

Groups please list the names of participating members:

Street Address: _____

City: _____ State: _____ Zip: _____ Cell Phone: _____

Phone: _____ Website: _____

Email address: _____

A VALID EMAIL ADDRESS IS REQUIRED TO PARTICIPATE IN FIRST FRIDAY ART WALK.

Please ensure you have listed an active email address to receive communications as monthly updates will be sent via email.

STEP TWO: Tell us about your work. Please describe your work in 20 words or less (to be used in our marketing materials):

Artwork Type(s): *please check all that apply*

glass collage digital metalworking mosaic painting photography
printmaking wood turning sculpture ceramics graphic art drawing
jewelry illustration textiles other: _____

Please list any art events/shows that you have previously participated in _____

Are there any special requirements we should know about? Please explain _____

First Friday Art Walk reserves the right to request the removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.).

STEP THREE: Images of your art work.

Please provide three images of your work in JPG format to artwalk@ocalafl.org or provide a flashdrive of digital image files. Additionally, provide images that showcase your presentation-ready work (i.e. framed/matted or otherwise presentable), and an example of how you will stage your art work at the Art Walk (i.e. table, lights, grids etc. – photos of your setup from other events are acceptable). By submitting this application and your images you are giving permission to the City of Ocala to utilize the images for promotional purposes. The City of Ocala reserves the right to use photographic images of visual / performing artists and their work, for advertising purposes only. Mailed materials will not be returned.

See next page. >>>

STEP FOUR: Declare which First Friday Art Walk Events you would like to attend: *Please check all that apply.*

September October November December January* February March
April May

*In observance of New Year's Day, January's Art Walk takes place on the second Friday (Jan 8, 2021)

STEP FIVE: Please read the following rules, regulations, and sign:

First Friday Art Walk is the first Friday of each month from September through May from the hours of 6pm - 9pm. Set up may start at 5pm and must be completed by 6pm. Break down will start at 9pm and must be completed by 9:30pm. Participating artists must exhibit during ALL event hours on the dates they have declared on their application. Failure to be present during the entire event for the dates declared on your application will result in dismissal from future participation in the event.

Rain & Illumination - Have a rain plan. If you have signed up for a date, you are expected to be there regardless of weather conditions if Art Walk is not canceled. Some businesses have awnings, but not all. Consider bringing a smaller display or a tarp in order to be prepared for inclement weather. Meet the business owners ahead of time to discuss your options prior to the event and determine the best plan of action. The City of Ocala has secured a rain location at the Downtown Market (310 SE 3rd St, Ocala, FL 34471). Notification of cancellation or relocation due to rain will be sent via email by 3pm the day of the event. All artists are responsible for their own lighting as needed. Although street electricity may be available (if previously requested), please bring a light source as needed for your display.

Attendance - If you are unable to attend a First Friday Art Walk that you originally signed up for, you must give three weeks' notice of your absence. Otherwise, please ensure you have a back-up person to set up and manage your display.

TWO UNEXCUSED ABSENCES WILL RESULT IN BEING DISMISSED FROM THE CURRENT ART WALK SEASON.

Back-Up Contact Name: _____ Phone: _____

Email: _____

Only artists displaying their own original work are eligible to participate in the First Friday Art Walk. Note cards, limited edition secondary prints, and giclees may be sold but original pieces must also be displayed. Handmade, hand printed clothing from original designs are permitted. Machine printed/manufactured clothing is not permitted. Literature and information pertaining to the artist's work is permitted. Submitted images are not required to be at the event, but must accurately represent the type of work displayed. Absolutely no imported, manufactured, or mass-produced items, kits, or articles not made in total by the artist are permitted. First Friday Art Walk representatives reserve the right to request removal.

Deadline - The application deadline is **the first day of the month prior to First Friday Art Walk.** (i.e. October 1st for the November Art Walk). Applications will be reviewed and notifications of acceptance or declines sent by the 16th day of the month prior to the Art Walk.

Your application and photographs will be reviewed by the First Friday Art Walk Steering Committee. First Friday Art Walk and the Committee reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of the City of Ocala's Cultural Arts and Sciences Division.

I have read the rules and regulations above, and agree to follow them.

Print Name

Signature

Date

Witness Signature

Please submit application with digital files of images, and **\$50.00*** one-time registration fee payable to the City of Ocala at:

*Unless previously notified of reduced or waived fee.

First Friday Art Walk
828 NE 8th Avenue
Ocala, FL. 34470
artwalk@ocalafl.org | 352-629-8447