

# Performing Artist Application

## First Friday Art Walk Season 2020-2021



### STEP ONE: Tell us about you.

I am an Individual Artist

I am the Primary Contact of a Performing Arts Group\*

\*Performing Arts Groups please have primary representative complete the form with contact information.

Individual Artist Name: \_\_\_\_\_

Group Name: \_\_\_\_\_ Number of Members: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Groups please list the names of participating members:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

### A VALID EMAIL ADDRESS IS REQUIRED TO PARTICIPATE IN FIRST FRIDAY ART WALK.

Please ensure you have listed an active email address to receive communications as monthly updates will be sent via email.

### STEP TWO: Tell us about your Performance.

PerformanceType(s): *please check all that apply*

acting      dance      historical      reenactor      improvisational performer      circus  
street performer      music      live visual/speed      other: \_\_\_\_\_

Please describe your work/ elaborate on the type of performance:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list any other shows/art events you have participated in during the last 5 years: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Are there any special requirements we should know about? Please explain: \_\_\_\_\_

\_\_\_\_\_

First Friday Art Walk reserves the right to request the halt of any performance that does not reflect that which was submitted.

### STEP THREE: Samples of your work.

Please provide us with the following items: Three (3) high resolution images, videos, or audio files of performances. Digital image files must be in a high-resolution JPG format and sent to [artwalk@ocalafl.org](mailto:artwalk@ocalafl.org) or provide a flashdrive with digital files. Mailed materials will not be returned. Please include marketing materials along with completed Hold Harmless form (attached as a separate document). Also, please attach to this application a list of any promotional materials you will have for sale. These promotional sales materials may include videos, photographs, CDs, T-Shirts, etc. All materials must be the creative and intellectual property of the artist(s) and have appropriate releases when required (i.e. images of a performance must have the approval of the photographer). Artists are permitted to participate in "Top Hat Sales" or donations from patrons. Please remember this is a family friendly event. See next page. >>>

**STEP FOUR: Declare which First Friday Art Walk Events you would like to attend: *Please check all that apply.***

September      October      November      December      January\*      February      March  
April      May      \*In observance of New Year's Day, January's Art Walk takes place on the second Friday (Jan 8, 2021)

**STEP FIVE: Please read the following rules, regulations, and sign:**

**First Friday Art Walk is the first Friday of each month from September through May from the hours of 6pm - 9pm.** Set up may start at 5pm and must be completed by 6pm. Break down will start at 9pm and must be completed by 9:30pm. Participating artists must exhibit during ALL event hours on the dates they have declared on their application. Failure to be present during the entire event for the dates declared on your application will result in dismissal from future participation in the event.

**Rain & Illumination** - Have a rain plan. If you have signed up for a date, you are expected to be there regardless of weather conditions if Art Walk is not canceled. Some businesses have awnings, but not all. Consider bringing a smaller display or a tarp in order to be prepared for inclement weather. Meet the business owners ahead of time to discuss your options prior to the event and determine the best plan of action. The City of Ocala has secured a rain location at the Downtown Market (310 SE 3rd St, Ocala, FL 34471). Notification of cancellation or relocation due to rain will be sent via email by 3pm the day of the event. All artists are responsible for their own lighting as needed. Although street electricity may be available (if previously requested), please bring a light source as needed for your display.

**Attendance** - If you are unable to attend a First Friday Art Walk that you originally signed up for, you must give three weeks' notice of your absence. Otherwise, please ensure you have a back-up person to set up and manage your display.

**TWO UNEXCUSED ABSENCES WILL RESULT IN BEING DISMISSED FROM THE CURRENT ART WALK SEASON.**

Back-Up Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline** - The application deadline is **the first day of the month prior to First Friday Art Walk.** (i.e. October 1st for the November Art Walk). Applications will be reviewed and notifications of acceptance or declines sent by the 16th day of the month prior to the Art Walk.

**There is no registration fee for performing artists attending First Friday Art Walk. As there is no fee, the performance is unpaid. As previously mentioned, artists are permitted to collect tips/donations.**

Your application and photographs will be reviewed by the First Friday Art Walk Steering Committee. First Friday Art Walk and the Committee reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of the City of Ocala's Cultural Arts and Sciences Division.

I have read the rules and regulations above, and agree to follow them.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Witness Signature

**Please submit application with digital images/video/audio, etc. to the City of Ocala at:**

**First Friday Art Walk  
828 NE 8th Avenue  
Ocala, FL. 34470  
[artwalk@ocalafl.org](mailto:artwalk@ocalafl.org) | 352-629-8447**

VENDOR RELEASE, HOLD HARMLESS AND INDEMNIFICATION AGREEMENT

The UNDERSIGNED \_\_\_\_\_, whose current address of \_\_\_\_\_, intending to be legally bound for himself/herself and his/her heirs, executors and administrators, waive and release any and all claims, or rights for any injuries, death or damages that the UNDERSIGNED had, has or will have since the beginning of the earth until the end of the earth against the CITY OF OCALA, Florida, the elected and appointed officials of the CITY OF OCALA, its City Manager, department heads, division heads, supervisors, and employees of the CITY OF OCALA, and their heirs, representatives, successors, executors, administrators and assigns, for any and all injuries, death, damages suffered in connection with the following UNDERSIGNED activity(ies), directly or indirectly:

\_\_\_\_\_  
\_\_\_\_\_

The UNDERSIGNED also agrees through the signing of this document, intending to be legally bounds for themselves and their heirs, executors, and administrators, covenants and agrees to Indemnify and Hold Harmless and defend the CITY OF OCALA, the elected and appointed officials of the CITY OF OCALA, its City Manager, department heads, division heads, supervisors, and employees of the CITY OF OCALA, and their heirs, representatives, successors, executors, administrators, and assigned from and against any and all suits and actions including attorney fees and all costs of litigation and judgments, claims for damages or injuries, including death, to persons or property of whatever kind or character, whether real, personal or mixed , asserted or occurring from every name and description arising out of or incidental to the UNDERSIGNED aforementioned activity(ies) with/for CITY OF OCALA, Florida, whether or not due to or caused by the negligence of the CITY OF OCALA, excluding only the sole negligence of the CITY OF OCALA. This provision shall also pertain to any claims, suits actions against the CITY OF OCALA by any employee, associate, anyone directly or indirectly employed, hired or contracted by the UNDERSIGNED, the heirs, representatives, successors, executors, administrators and assigns of the UNDERSIGNED.

This \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
Applicant Name

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Witness Name

\_\_\_\_\_  
Witness Signature

\_\_\_\_\_  
Date

*\*Both an applicant signatures and witness signature is required to complete this document.*