



Visual Artist Registration First Friday Art Walk Season 2018-19

STEP ONE: Tell us about you.

Individual Artist:

Name: _____

Artist Group (if applicable):

Group Name: _____ Number of Members: _____

Contact Person: _____

Groups please list the names of participating members:

Street Address: _____

City: _____ State: _____ Zip: _____ Cell Phone: _____

Phone: _____ Website: _____

Please list an active Email address: _____

A VALID EMAIL ADDRESS IS REQUIRED TO PARTICIPATE AT FIRST FRIDAY ART WALK.

STEP TWO: Tell us about your work.

Please describe your work in 20 words or less (to be used in our marketing materials): _____

Artwork Type(s): *please circle*

art glass collage digital metalworking mosaic painting photography printmaking
sculpture textiles wood turning other: _____

Please list any art events/shows that you have previously participated in _____

Are there any special requirements we should know about? Please explain _____

The First Friday Art Walk reserves the right to request the removal of displayed work that does not reflect that which was submitted (i.e. crafts, other artists' work, etc.)

STEP THREE: Images of your art work.

Please provide three images of your work in JPG format to artwalk@ocalafl.org or provide a flashdrive of digital image files. Additionally, provide images that showcase your presentation-ready work (i.e. framed/matted or otherwise presentable), and an example of how you will stage your art work at the Art Walk (i.e. table, lights, grids etc. – photos of your setup from other events are acceptable). By submitting this application and your images you are giving permission to the City of Ocala to utilize the images for promotional purposes. The City of Ocala reserves the right to use photographic images of visual / performing artists and their work, for advertising purposes only.

See next page. >>>

STEP FOUR: Declare which First Friday Art Walk Events you are attending:

Please check all that apply.

- September November January March May
 October December February April

STEP FIVE: Please read the following rules, regulations, and sign:

Only artists displaying their own original work are eligible to participate in the First Friday Art Walk. Note cards, limited edition secondary prints, and giclees may be sold but must represent the minority of the work displayed, with the majority of work being original pieces. Handmade, hand printed clothing from original designs is permitted. Machine printed/manufactured clothing is not permitted. Literature and information pertaining to the artist's work is permitted. Submitted images are not required to be at the event, but must accurately represent the type of work displayed. **Absolutely no imported, manufactured, or mass-produced items, kits, or articles not made in total by the artist. First Friday Art Walk representatives reserve the right to request removal.**

First Friday Art Walk is the first Friday of each month from September thru May from the hours of **6pm - 9pm**. Set up may start at 5pm and must be completed by 6pm. Break down will start at 9pm and must be completed by 9:30pm. Participating artists must exhibit during ALL event hours on the dates they have declared on their application. **Failure to do so will result in dismissal from future participation in the event.**

TWO UNEXCUSED ABSENCES WILL RESULT IN BEING DISMISSED FROM THE CURRENT ART WALK SEASON

Attendance - If you are unable to attend a First Friday Art Walk that you originally signed up for, you must give **three weeks'** notice of your absence. Otherwise, please ensure you have a back-up person to set up and manage your display.

Back-Up Contact: Name _____ Phone _____

Email _____

Rain & Illumination - Have a rain plan. Some businesses have awnings, but not all. Consider bringing a smaller display or a tarp in order to be prepared for inclement weather. Meet the business owners ahead of time to discuss your options prior to the event and determine the best plan of action. **Notification of cancellation due to rain will be sent via email by 3pm the day of the event.** All artists are responsible for their own lighting as needed. Although street electricity may be available (if previously requested), please consider bringing any additional / portable light source as needed for your display.

Deadline - The application deadline is **the first day of the month prior to First Friday Art Walk.** (i.e. October 1st for the November Art Walk). Applications will be reviewed and notifications of acceptance or declines sent by the 16th day of the month prior to the Art Walk.

Your application and photographs will be reviewed by the First Friday Art Walk Steering Committee. First Friday Art Walk and the Committee reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of the City of Ocala's Cultural Arts and Sciences Division.

STEP SIX: Please sign below and submit application.

I have read the rules and regulations above, and agree to follow them.

Print Name

Date

Signature

Please submit application, digital files of images, and **\$50.00 one-time registration fee payable to the City of Ocala** to:

First Friday Art Walk
828 NE 8th Avenue, Ocala, FL 34470
artwalk@ocalafl.org / 352-629-8447