

## Performing Artist Registration First Friday Art Walk Season 2018-2019



### **STEP ONE: Tell us about you.**

#### **Individual Artist**

Name: \_\_\_\_\_

#### **Established Performing Arts Groups**

Group Name: \_\_\_\_\_ # of Members \_\_\_\_\_

Contact Person: \_\_\_\_\_

Groups please list the names of participating members:

\_\_\_\_\_  
\_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Please provide an **active** Email address: \_\_\_\_\_

**A VALID EMAIL ADDRESS IS REQUIRED TO PARTICIPATE AT FIRST FRIDAY ART WALK:** Please ensure you have listed an active email address to receive communications at. Monthly updates will be sent via email.

### **STEP TWO: Tell us about your performance.**

Please describe your performance in 20 words or less: (to be used on our marketing materials) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Performance Type(s): *(please circle)*

acting                      dance                      historical reenactor                      improvisational performer

live visual/speed                      music                      street performer                      other: \_\_\_\_\_

Please elaborate on the type of performance: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please list any art events/shows that you have participated in during the last 5 years:

\_\_\_\_\_  
\_\_\_\_\_

Are there any special requirements we should know about? (Electric, sound, lighting equipment, etc.)

Please explain \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**First Friday Art Walk reserves the right to request the halt of any performance that is not suitable for a public, family environment.**

### **STEP THREE: Marketing Items.**

Please provide us with the following items: Three (3) high resolution photos of individual artists or group shots of group artists. These may include images and/or videos of past performances, audio samples, or written samples where appropriate. Digital image files must be in a high-resolution JPG format and sent to [artwalk@ocalafl.org](mailto:artwalk@ocalafl.org) or provide a flashdrive with digital files. Packet materials will not be returned. >>>

**STEP THREE (Cont.):** Please include marketing materials along with completed Hold Harmless form (attached as a separate document). Also, please attach to this application a list of any promotional materials you will have for sale. These promotional sales materials may include videos, photographs, CDs, T-Shirts, note cards, post cards, etc. **All materials must be the creative and intellectual property of the artist(s) and have appropriate releases when required** (i.e. images of a performance must have the approval of the photographer). Artists are permitted to participate in “Top Hat Sales” or donations from patrons. Please remember this is a family friendly event. **First Friday Art Walk representatives reserve the right to request the removal of displayed work that does not reflect that which was submitted.**

**STEP FOUR:** Declare which First Friday Art Walk events you wish to attend:

*Please check all that apply.*

- September       November       January       March       May  
 October       December       February       April

**STEP FIVE:** Please read the following rules, regulations, and sign below:

**First Friday Art Walk is the first Friday of each month from September thru May from the hours of 6pm to 9pm. Set up may start at 5pm.** Failure to be present during the entire event for the dates declared on your application will result in dismissal from future participation in the event.

**TWO UNEXCUSED ABSENCES WILL RESULT IN BEING DISMISSED FROM THE CURRENT ART WALK SEASON.**

**The application deadline is the first day of the month prior to First Friday Art Walk.** (i.e. August 1st for the September Art Walk) Application will be reviewed and notifications of acceptance or declines sent by the 10th day of the month prior to First Friday Art Walk.

**There is no registration fee for performing artists attending First Friday Art Walk. As there is no fee, the event will be unpaid and strictly exposure based.**

The City of Ocala reserves the right to use materials submitted with the registration, video and photographic images of visual and performing artists, and /or their work , for advertising and promotion purposes only.

**Your application and photographs will be reviewed by the First Friday Art Walk Steering Committee and you will be notified of your acceptance to the event and location of your performance. The First Friday Art Walk Committee reserves the right to refuse application to anyone for any reason. All decisions are made ultimately at the discretion of the Art Walk’s Steering Committee and the City of Ocala’s Cultural Arts and Sciences Division.**

I have read the rules and regulations above, and agree to follow them.

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

**Please return application with digital files of images/video/audio, etc. to the City of Ocala at:**

**First Friday Art Walk  
828 NE 8th Avenue Ocala, FL. 34470  
[artwalk@ocalafl.org](mailto:artwalk@ocalafl.org) / 352-629-8447**

VENDOR RELEASE, HOLD HARMLESS AND INDEMNIFICATION AGREEMENT

The UNDERSIGNED \_\_\_\_\_, whose current address of \_\_\_\_\_, intending to be legally bound for himself/herself and his/her heirs, executors and administrators, waive and release any and all claims, or rights for any injuries, death or damages that the UNDERSIGNED had, has or will have since the beginning of the earth until the end of the earth against the CITY OF OCALA, Florida, the elected and appointed officials of the CITY OF OCALA, its City Manager, department heads, division heads, supervisors, and employees of the CITY OF OCALA, and their heirs, representatives, successors, executors, administrators and assigns, for any and all injuries, death, damages suffered in connection with the following UNDERSIGNED activity(ies), directly or indirectly:

\_\_\_\_\_  
\_\_\_\_\_

The UNDERSIGNED also agrees through the signing of this document, intending to be legally bounds for themselves and their heirs, executors, and administrators, covenants and agrees to Indemnify and Hold Harmless and defend the CITY OF OCALA, the elected and appointed officials of the CITY OF OCALA, its City Manager, department heads, division heads, supervisors, and employees of the CITY OF OCALA, and their heirs, representatives, successors, executors, administrators, and assigned from and against any and all suits and actions including attorney fees and all costs of litigation and judgments, claims for damages or injuries, including death, to persons or property of whatever kind or character, whether real, personal or mixed , asserted or occurring from every name and description arising out of or incidental to the UNDERSIGNED aforementioned activity(ies) with/for CITY OF OCALA, Florida, whether or not due to or caused by the negligence of the CITY OF OCALA, excluding only the sole negligence of the CITY OF OCALA. This provision shall also pertain to any claims, suits actions against the CITY OF OCALA by any employee, associate, anyone directly or indirectly employed, hired or contracted by the UNDERSIGNED, the heirs, representatives, successors, executors, administrators and assigns of the UNDERSIGNED.

This \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

\_\_\_\_\_  
Applicant Name

\_\_\_\_\_  
Applicant Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Witness Name

\_\_\_\_\_  
Witness Signature

\_\_\_\_\_  
Date